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Chris is a leader in training in applied cognitive psychology. He and the consultants in his company specialise in cultural, corporate and personal change. He has over twenty years experience in coaching, consulting and leading seminars in Australia and the US.

He holds a Diploma in Training and Assessment Systems, a Degree in Psychology, a Graduate Certificate in Neuro-Linguistic Programming (NLP) and a Masters degree in Applied Science Social Ecology.

"Their integrity and teaching...is far superior, rigorous and comprehensive than any other provider I have trained with. Their graduates are competent in their ability to achieve success. That is also why my senior consultants are all Inspiritive graduates - it ensures I have quality, skilled NLP specialists working with me"

Geoff Wade - CEO at Onirik

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Meetings are an integral part of the everyday business of successful companies. However, meetings have a notoriously unpopular reputation amongst managers and employees for being inefficient, boring and conflictive.

The cost of inefficient meetings is significantly reflected both financially and in staff morale.

Statistics unearthed by the 3M Company while researching its "meetings efficiency calculator" show that Chief executives spend 69% of their time in meetings, and 35% - 70% of the typical professional's time is spent in meetings - half of which is said to be wasted time.*

Leaders spend 50% of their day in formal meetings and another 20% in informal interactions and are consistently complaining about not having enough hours in the day to achieve results. Thousands of salary dollars are tied up in meetings each year. (Conservative estimates indicate three quarters of a million dollars are spent for every 100 employees).

Imagine everything your business can do with an extra \$750,000 every year.

By applying research findings in human communication from the field of cognitive psychology and linguistics we designed a program that will significantly leverage your business by providing your employees the skill set they need to run productive meetings and significantly magnify the input of their communication at all times.

After completing this one-day program '**Leading Effective Meetings**' your business will experience:

- Increased levels of staff morale
- Increased productivity
- Increased synergy and team collaboration
- Improved resource allocation

"The great end of life is not knowledge but action"
Thomas Henry Huxley

Catalysts of exceptional effectiveness

INDIVIDUAL | IN-DEPTH | INTEGRATIVE | INNOVATIVE | INSPIRING