

“The challenges provided in the training exercises with Carmen and John were exhilarating and provided learning experiences that have unquestionably upgraded my coaching and communication skills.”

Peter Knight
National Coach, Golf Australia



Dr John Grinder

John Grinder is most notably recognised as the co-creator of Neuro-Linguistic Programming or NLP, universally regarded as the leading edge methodology in the study of human thinking and behavioural patterns.

John deals with the identification of individual and collective behaviour and thinking patterns.

By popular demand Inspiritive Pty Ltd are pleased to announce that John Grinder and Carmen Bostic St. Clair will be running their acclaimed 5 day seminar on the advanced use of metaphor for the first time in Australia.

John and Carmen have been using metaphor in the corporate arena for many years, both in verbal and non-verbal, or ‘living metaphor’ forms. Their stories of the metaphors they have invented, and the amazing and lasting results achieved, command the listeners’ attention and provide a blueprint that allows you to apply the same techniques to your work and personal environment.

What is a Metaphor?

Metaphor is a description of life patterns, experiences or circumstances which uses unrelated examples to convey the message. Stories, poems and corporate mission statements are well known examples of metaphoric communication.

‘Deep metaphors’ are major organising principles that reflect the way that an individual or organisation perceives, lives and responds to their wider world.

Carmen Bostic St. Clair and John Grinder with the participation of the members of the seminar, will address two primary issues:

- The discovery, examination and replacement or refinement of the deep metaphors normally only glimpsed, yet which govern our lives
- The specific strategies which we can use to identify or create the metaphors we need for specific purposes – such as influencing our bosses, spouses and children (assuming they are different) at the unconscious level – an extremely satisfying way of influencing important people in your life.

In this seminar, we shall learn:

- To design and implement living metaphors – dramatic actions that are so precise and compelling that they require no explanation or framing to have the consequences desired
- To identify patterns and develop custom metaphors for the individual
- To apply metaphor in different contexts
- To create more functional underlying metaphors that apply to specific situations
- To identify patterns on which to develop metaphoric intervention
- To bring metaphoric change to organisations and individuals
- To use metaphor to facilitate discovery.

“It is reviving to be in the presence of a genuine artist worth modelling and to experience an uncontaminated training.

Training with John and Carmen is essential for anyone who truly desires extraordinary results beyond their current outcomes.”

Rebecca Mitchell
NLP Brisbane



**Carmen Bostic
St. Clair**

Carmen is Managing Director of Quantum Leap, an international organisation dealing with the design and implementation of cross cultural communication systems.

Who should attend?

- Anyone with a change management or corporate coaching background looking to acquire new skills
- Anyone with a teaching, lecturing or training function
- Anyone from a professional therapy background
- Anyone from a sales or human resources background
- Anyone in entertainment, particularly those who address their audience
- Anyone who is a professional manager looking to learn techniques to assist in team building and personnel management.

Course details and booking

Course Number: Meta07

Date: 17 – 21 May 2007

Venue: Medina Executive Apartments, Crown Street, Surry Hills, Sydney

There are only 80 places on this course and places are strictly limited.

To ensure your place at Advanced Metaphor, act now and enrol via:

Website: www.inspiritive.com.au

Phone: +61 2 9698 5611

Post: Inspiritive Pty Ltd, PO Box 79, Double Bay NSW 2028 Australia

Email: bookings@inspiritive.com.au quoting course number Meta07.

Prerequisites for entry

To ensure adequate prior experience of the New Code of NLP, there are prerequisites for entry to the course.

This program of Advanced Metaphor is open to anyone with a minimum of five days experience of the New Code of NLP. This is specifically identified by John Grinder and Carmen Bostic as a requirement for all participants. Specific courses include:

- 5 days training with John Grinder and Carmen Bostic in any context
- 21614VIC Course in Process Oriented Coaching
- 21095VIC Course in Practitioner of NLP
- Five days or more of 21576VIC Graduate Certificate in NLP

Training in NLP other than the New Code is not a substitute.

If you have not attained this level of qualification there are opportunities to gain the necessary five days New Code of NLP exposure in Sydney or Brisbane before Advanced Metaphor begins. To discuss your best option, please call Chris or Jules at Inspiritive on +61 2 9698-5611 or visit www.inspiritive.com.au.